

MORE BUSINESS OVER BREAKFAST: Social Media in Business

"What is a low cost opportunity to promote our business?"

"What are our competitors doing in social media?"

"Does entering social media bring additional risks to my company?"

"Is social media relevant in the Middle East?"

Social media has substantially changed the way organizations, communities and individuals communicate. You are invited to join three of our members as they introduce their social media experiences and we encourage you to participate in a discussion on how you can use social media to enhance your business.



Facilitators

Pieter Sleeboom, Head of Strategy & Market Development at Cobone will share his experiences of a social media only business.

Anne Bleeker, Founder and Managing Director of IN2Consulting will give her expert vision on communication via social media.

Andrew Robinson, partner at KPMG Lower Gulf will share with us a comprehensive survey on the use of Social Media globally.

Objective

More Business over Breakfast aims to bring together small medium enterprises to discuss and learn more about relevant topics from each other and from guest speakers. Newcomers to the UAE also have a chance to meet established entrepreneurs and profit from their knowledge and experience.

Registration details

The first mOre Business over Breakfast will be held on Wednesday 18 January from 8.00-9.30 at mOre Café DIFC. A registration fee of AED 50 per person will be collected at the venue to cover the cost of breakfast. We have limited the number of guests to 20 to enable good dialogues and interactive sessions.

We still have some seats left. [Register before 16 January to participate in this event.](#)

Please [click here](#) to view the directions to mOre Café DIFC. Please be informed that parking in the DIFC Gate Village visitor area and Currency House is free for up to 2 hours.

