



Introduction of the NBC Board 2022/2023

The Netherlands Business Council UAE (NBC) is pleased to introduce the 2022/2023 Board. During the General Assembly held on 13 April 2022, all attending members voted in favor of the proposed Board.



Arnoud Govaert is the founder and Chair of AA Services, a Netherlands- based waste management company that operates in the oil and gas industry. He leads and directs the strategy of the company across different countries in CIS, ME and Africa. He is passionate about new technology and continually explores ways to innovate through new ideas and technology that improves service delivery, safety, and financial performance.



Peter van der Linde is the Global Sales Director at Holland Water and has newly joined the Board. Based in The Netherlands, Peter served as the Liaison Officer for NBC over the past year. Peter is very passionate about doing business in the UAE and opening up new international markets in close cooperation with professional partners.



Anthony Martin Dols will continue in his role as Board Member and Director Events focusing on the calendar, content and moderation of NBC's core network events. He has 40 years of international experience in senior roles in financial services and the oil & gas industry in many parts of the world. Since 2007 in Dubai and member of the NBC, he has his own consultancy and training company helping companies active in the region to achieve strategic and operational improvements.

The NBC is honored to have the following members join the Board 2022/2023:



Simon Scholte is the General Manager for Air France and KLM of the whole Middle East. He is in charge of the operations, marketing, sales, finance and HR for a region spanning 17 countries. He was previously a board member of the Dutch Business Club Korea in Seoul. He enjoys combining strategic long term thinking with exploring new ideas, meeting new people and day to day operational challenges.



Gregory Kendall is the Financial Controller of TenCate Thiolon Middle East LLC (TenCate Grass), the market leader in sustainable, tailored, and cost-effective fibers and fabrics for the synthetic turf industry. Gregory moved to the UAE from South Africa in May 2017 to join TenCate Grass and is based at the production facility in the National Industries Park, Jebel Ali. Gregory is a qualified Chartered Accountant (CA(SA)) and is registered with the South African Institute of Chartered Accountants (SAICA). He has previous experience in the Forestry and Sawmilling sectors in South Africa, plus his audit experience from his time with Deloitte.



Francesca Bouwman is the Managing Director of New Horizons Business Consultants. Her greatest passion is to provide personalised tailored services to international companies, entrepreneurs and start-ups, who want to set up their company in the UAE or expand in the MENA region. Prior to coming to the UAE, Francesca has lived and worked in Australia, India, Spain and The Netherlands. Her educational background includes a Master's degree in Euroasian International Business and a Bachelor's degree in European Studies.



Rita Jansen is a Partner at Ince, an international legal and professional services firm in Dubai and has been a member of the NBC for 15+ years. Her practice spans a broad range of areas, including national and international M&A, joint ventures, restructuring, franchising and financing, as well as contentious matters across various industries but has a particular interest in renewable projects. She regularly advises her clients on all aspects of UAE laws, including free zones, regulatory compliance, corporate governance, breaches of confidentiality, white-collar crime, cross-border fraud and cybercrime. Rita is passionate about supporting young adults in their professional development and participates in a number of mentorship programmes where she helps the younger generation with their career growth and guides them in the right direction in order to achieve their goals. She is also an avid supporter of women in the workplace, ensuring equal opportunities within the team she operates.

This will be an exciting year for the Netherlands Business Council. We are excited to meet all our members again and make it an outstanding year.

If you have missed the NBC General Assembly, you can view the recording on the Past Event page of this website.

Read more about the NBC Board and the NBC organization on the About Us page of this website.