



Dubai – United Arab Emirates

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### **KLM wins aviation sustainability award at Middle East Aviation Achievement Awards 2021**

KLM Royal Dutch Airlines (KLM) was the winner of the Aviation Sustainability Award at the Middle East Aviation Achievement Awards 2021, held virtually on March 2<sup>nd</sup> and organised by MEA Business Magazine and the Aviation Annual Gala Evening 2021. Yeshwant Pawar, General Manager, Air France KLM, Gulf, Iran and Pakistan, received the award at the Air France KLM Group regional headquarters at Dubai Airport Freezone, in the presence of His Excellency Dr. Mohammed Al Zarooni, Director General of Dubai Airport Freezone Authority (DAFZA).

The Aviation Sustainability Award was presented in recognition of the KLM Corporate Sustainable Aviation Fuel (SAF) Programme, which was launched in 2012 and now includes 16 partners, including ABN AMRO, Royal Schiphol Group and Arcadis. Through the programme, KLM ensures that the fuel it buys is manufactured sustainably, using raw materials that do not cause deforestation, impede food production or harm the environment in any other way. The award citation describes the KLM initiative as ‘a model for sustainable aviation’.

KLM forms part of the [Clean Skies for Tomorrow \(CST\)](#) coalition, which was established within the World Economic Forum to ensure the availability of sufficient SAF to be able to fly CO2-neutral by the middle of this century. In addition to KLM, the coalition consists of other leading players in the airline industry such as Airbus Group, the Boeing Company, Schiphol, Neste, Shell, SkyNRG and Heathrow Airport.

The KLM Corporate SAF Programme is aligned with the “Fly Responsibly” initiative that KLM launched in 2019, with a view to leading the way towards a more sustainable future for air

transport. KLM is striving to achieve this by making all its products and processes more sustainable but real progress can only be achieved if the entire industry gets involved. A key aspect of KLM's 'Fly Responsibly' initiative is to invite passengers to make use of its COZZERO CO<sub>2</sub> compensation programme, but also to invite businesses to join the KLM Corporate SAF Programme and cargo customers to join the Air France KLM Martinair Cargo SAF Programme for their airfreight shipments.

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### **The Aviation Achievement Awards 2021**

The Aviation Achievement Awards 2021 honours exceptional Aviation organisation who showed exceptional resilience, innovation, adaptability and perseverance during the pandemic, which has had a devastating impact on the aviation industry. The Awards event is brought to you in association with MEA Business Magazine and the Aviation Annual Gala Evening 2021. The Aviation Gala Evening, the Aviation Achievement Awards and MEA Business Magazine are all part of Creative Middle East Media.

### **About KLM Royal Dutch Airlines**

For over a century, KLM has been a pioneer in the airline industry. KLM is the oldest airline still operating under its original name and aims to be the leading European network carrier in customer centricity, efficiency and sustainability. The KLM network connects the Netherlands with all of the world's key economic regions and is a powerful engine driving the Dutch economy. KLM is also a member of the global SkyTeam Alliance, which has 19 member airlines.

For more information about KLM, please visit [KLM.com](http://KLM.com), KLM Newsroom, Facebook, [Instagram](#), [LinkedIn](#) or Twitter.

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